Eóin Young (young@icpolicyadvocacy.org) is co-founder and Programme Director in the International Centre for Policy Advocacy (ICPA). He has worked mainly as a trainer and mentor in supporting the development of policy research, writing and advocacy capacity in the NGO and governmental sectors in the EU & Eastern Europe/Central Asia for more than 17 years in many, many policy fellowship programmes. Before founding ICPA in 2012, he previously worked under the Local Government and Public Service Reform Initiative (LGI) of the Open Society Foundations (OSF) and is co-author of a number of market leading policy resources, e.g. "Writing effective public policy papers¹" (LGI/2002). As Programme Director of ICPA, Eóin leads the policy capacity development team and a newer programme to support advocates in reframing public narratives in seemingly intractable, highly emotional issues, such as migration and shrinking civic space. Eóin is co-author of the recently launched ICPA Reframing Migration Narratives Toolkit². He has a multidisciplinary background in Mechanical Engineering, a postgraduate degree in Sociolinguistics and is a big fan of MOOCs – having studied framing, data analytics, songwriting and behavioral economics.

 $[\]underline{\text{http://www.icpolicyadvocacy.org/sites/icpa/files/downloads/writing_effective_public_policy_papers_young_quinn.pdf}$

² http://www.narrativechange.org